

Largest Residential Builders in the Bay Area

(Ranked by new homes closed in the Bay Area)

Rank	Prior	Company Address* Phone website	2011 Bay Area: New homes closed/ Market share	2010 Bay Area: New homes closed	New homes closed: Single family/ Townhouse or plex/ Condo	Mode sale price**/ No. of homes sold at mode sale price	Top Bay Area executive
1	1	Seeno Homes 4021 Port Chicago Highway, Concord 94524 925-671-7711 www.seenohomes.com	333 11.76%	366	312 21 0	\$301,000 - \$350,000 107	Albert Seeno Jr. President
2	3	KB Home Northern California 5000 Executive Pkwy., Ste. 125, San Ramon 94583 925-750-1700 www.kbhome.com	275 9.71%	289	41 192 42	\$301,000 - \$350,000 72	Chris Apostolopoulos Division president
3	NL	PulteGroup Inc. 6210 Stoneridge Mall Road, 5th Floor, Pleasanton 94588 925-249-3200 www.pultegroup.com	194 6.85%	294	109 59 26	\$301,000 - \$350,000 70	Steve Kalmbach Division president
4	12	Shapell Homes of Northern California 100 N. Milpitas Blvd., Ste. 200, Milpitas 95035 408-946-1550 www.shapellinc.com	166 5.86%	202	155 0 11	\$851,000 - \$900,000 27	Robert Moore Executive vice president
5	9	Toll Brothers Inc. 2000 Crow Canyon Place, Ste. 200, San Ramon 94583 925-855-0260 www.tollbrothers.com	103 3.64%	106	35 53 15	\$601,000 - \$650,000 14	Rick Nelson Division president
6	NL	D.R. Horton 6630 Owens Drive, Pleasanton 94588 925-225-7400 www.drhorton.com	94 3.32%	56	64 30 0	\$301,000 - \$350,000 29	Rich Ambrosini Division president
7	10	Shea Homes Northern California 2580 Shea Center Drive, Livermore 94551 925-245-3600 www.sheahomes.com	88 3.11%	117	53 0 35	\$351,000 - \$400,000 14	Layne Marceau President
8	16	Millennium Partners 301 Mission St., San Francisco 94105 415-989-3333 www.millenniumptrs.com	87 3.07%	72	0 0 87	More than \$2,000,000 15	Richard Baumert Partner
9	21	Meritage Homes Northern California Division 1671 E. Monte Vista Ave., Ste. 214, Vacaville 95688 707-359-2000 www.meritagehomes.com	79 2.79%	31	79 0 0	\$351,000 - \$400,000 25	Barry Grant President
10	NL	LF George Properties 888 Brannan St., Ste. 153, San Francisco 94103 415-828-9300 www.lfgeorgeproperties.com	73 2.58%	0	0 0 73	\$551,000 - \$600,000 23	George Lam CEO
10	8	Standard Pacific Homes Inc. 3825 Hopyard Road, Ste. 275, Pleasanton 94588 925-847-8700 www.standardpacifichomes.com	73 2.58%	125	55 0 18	\$351,000 - \$400,000 26	Tom Burrill President
12	NL	One Hawthorne LLC¹ 645 Howard St., San Francisco 94105 415-227-0888 www.onehawthorne.com	62 2.19%	34	0 0 62	\$601,000 - \$650,000 7	Ezra Mersey Principal
12	NL	Taylor Morrison Inc. 1180 Iron Point Road, Ste. 100, Folsom 95630 916-355-8900 www.taylormorrison.com	62 2.19%	34	17 45 0	\$301,000 - \$350,000 19	Dar Ahrens Division president
14	6	Lennar Homes 6111 Bollinger Canyon Road, Ste. 550, San Ramon 94583 925-242-0811 www.lennar.com	59 2.08%	95	32 0 27	\$701,000 - \$750,000 16	Dale Billy Division president
15	15	Braddock & Logan 4155 Blackhawk Plaza Circle, Ste. 201, Danville 94526 925-736-4000 www.braddockandloganhomes.com	56 1.98%	90	56 0 0	\$801,000 - \$850,000 13	Joe Raphael President
16	NL	Worldco Co. LLC 1388 Sutter St., Ste. 730, San Francisco 94109 415-775-0717 www.worldcompany.com	53 1.87%	58	0 53 0	\$251,000 - \$300,000, 23	Anthony Chan Managing member
17	13	Signature Homes 4670 Willow Road, Ste. 200, Pleasanton 94588 925-463-1122 www.sighomes.com	52 1.84%	58	15 4 33	\$301,000 - \$350,000 8	Jim Ghielmetti CEO
18	19	Holliday Development LLC 1201 Pine St., Ste. 151, Oakland 94607 510-547-2122 www.hollidaydevelopment.com	49 1.73%	42	0 0 49	\$301,000 - \$350,000 12	Rick Holliday President
19	25	Regis Homes Bay Area LLC 901 Mariners Island Blvd., Ste. 700, San Mateo 94404 650-378-2800 www.regishomes.com	43 1.52%	70	3 33 7	\$551,000 - \$600,000 14	Mark Kroll Rob Wagner Managing directors
20	NL	The Matteson Cos. 1825 S. Grant St., Ste. 700, San Mateo 94402 650-802-1800 www.mattesonrealty.com	37 1.31%	37	0 0 37	\$551,000 - \$600,000 15	Duncan Matteson Jr. President
21	NL	Habitat for Humanity Greater San Francisco 645 Harrison St., Ste. 201, San Francisco 94107 415-625-1000 www.habitatgfsf.org	36 1.27%	30	35 0 1	\$151,000 - \$200,000 12	Phillip Kilbridge Executive director
22	NL	The Pauls Corp. 270 Saint Paul St., Denver 80206 303-371-9000 thepaulscorporation.com	32 1.13%	19	0 0 32	\$501,000 - \$550,000 10	Paul Powers President
23	23	Emerald Fund Inc. 532 Folsom St., Ste. 400, San Francisco 94105 415-777-2914 www.emeraldfund.com	31 1.09%	28	0 4 27	\$301,000 - \$350,000 9	Oz Erickson Chairman
23	18	Robson Homes LLC 2185 The Alameda, Ste. 150, San Jose 95126 408-345-1767 www.robsonhomes.com	31 1.09%	107	31 0 0	\$751,000 - \$800,000 6	Mark Robson President
25	NL	Ponderosa Homes 6130 Stoneridge Mall Road, Ste. 185, Pleasanton 94588 925-460-8900 www.ponderosahomes.com	30 1.06%	20	29 0 0	\$751,000 - \$800,000, \$801,000 - \$850,000 8	Dick Baker President

This List includes residential developers with new home closings in Alameda, Contra Costa, Marin, San Francisco and San Mateo counties.
 NR = Not reported. NL = Not listed. *In cases where builders do not have Bay Area offices, non-local addresses and companywide executives are listed. **Mode sale price is defined as the most frequently occurring sale price. ¹One Hawthorne's manager is Jackson Pacific Hawthorne LLC, an affiliate of Jackson Pacific Ventures LLC.
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Ranking based on number of new homes closed in the Bay Area in 2011. Source: Hanley Wood Market Intelligence. Published December 7, 2012. Compiled by Julia Cooper